

## **What is the Financial Value of your Resume?**

If you are like most people, you have probably never considered what your resume can mean to you financially. However, your resume controls, to a great extent, the salary that you may be offered. It may also influence the number of interviews you receive and the “quality” of job offers that you generate.

I don't think it will come as any surprise to learn that individuals with a weak resume (ie. poor organization, too little information, etc.) will receive fewer interviews and lower salary offers. Too many individuals often do not take the necessary time to properly prepare their resume which, if you think about it, could represent an annual salary of 20 - 50 thousand dollars – or more.

Strong and effective resumes also cut job search time - time that could be spent working and generating income for you and your family. Someone making \$24,000 will lose \$6,000 if unemployed during a three month job search. Someone making \$50,000 will lose close to \$14,000 if unemployed for the same period of time.

We tend to spend the approximately 40 years working throughout our lifetime, yet the process of writing a resume to get a job is given little importance. Most individuals do not realize how much of a difference it can make to have a good resume - one that will generate a lot of money over one's working career.

Most of us have been taught that a resume should list the type of work we want, the jobs we've held and our level of education. In today's job market, employers receive hundreds of resumes. Just recently, we posted a position on Human Resources Development Canada's web site and within three days had received well over 200 resumes.

To compete as a top candidate for the job, your resume must stand out and match your skill sets to the job you want. For further information on resume tips please view other articles posted.

Your local Job Connect agency can also offer assistance in properly preparing your resume. Feel free to contact us at 236-8244 (Downtown and Ottawa East) or 828-2123.(Ottawa West).